

FLYING FISH POP UP COMPETITION RULES

17 SEPTEMBER 2020 - 18 SEPTEMBER 2020

1. Introduction

- 1.1. This promotional competition ("**Competition**") is run by The South African Breweries (Pty) Limited ("**Promoter**") and is open to all persons of 18 years or older and resident in South Africa, except for (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families, (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition, or (c) directors, members, partners, agents, consultants or employees of the Promoter's advertising and promotion agencies, associated companies, and participating outlet owners and staff.
- 1.2. The rules set out in this document constitute the rules which will govern the Competition ("**Competition Rules**").
- 1.3. Participation in the Competition by all entrants ("**Participants**") constitutes acceptance of these Competition Rules.

2. Competition Period

This Competition will run from 13:00 on 17 September 2020 until 17:00 on 18 September 2020 or until the Promoter provides a public notice that the Competition has ended, whichever is earlier ("**Competition Period**"). Entries will only be accepted during the Competition Period.

3. Competition Entry Process

- 3.1. This Competition will take place on Twitter, Facebook and the Flying Fish brand website, addsomeflavour.co.za ("**Brand Website**"). Internet access and a valid social media account are required to enter the Competition.
- 3.2. In order to enter the Competition, a Participant must click on the puzzle link provided on the competition post on Twitter and Facebook. This link will direct Participants to the game page on the Brand Website. Once the Participants have solved the puzzle, they will be required to share the puzzle on their social media profile on Twitter or Facebook and share that they solved the puzzle to be eligible to be selected as a winner of the Prize. Entry is only valid through this medium.
- 3.3. A Participant can only enter the Competition once.
- 3.4. Participants are liable for their own data and voice charges in respect of the Competition participation and the verification process.

4. Description of Prize

- 4.1. The prize for this Competition is a lunch for the winner and a guest on Sunday 20 September at The Greenhouse Bar Oxford Parks, situated at 199 Oxford Rd, Dunkeld, Johannesburg, at 12:00. The winner and his or her guest will each receive a complimentary three course lunch, one Flying Fish beer, one Flying Fish cocktail and unlimited soft drinks. They will also each receive one Flying Fish branded item. (the “Prize”). Only one Prize will be awarded to a single winner.
- 4.2. The Prize, in whole or in part, can be transferred to any other person or exchanged for an alternate prize or for its cash value. The winner may not substitute him/herself with any other person.
- 4.3. The Promoter will contact the winning Participant via direct message on Twitter or Facebook.

5. Winner Selection and Notification

- 5.1. The winner will be selected by a random draw process. The draw will take place on or before 19 September 2020 and will consist of all valid entries received during the Competition Period.
- 5.2. The winners will be notified by the Promoter via direct message and on Flying Fish's Twitter page and Facebook page on or before 19 September 2020. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. Winner Verification

- 6.1. The Prize will only be awarded after successful verification of the winners. Failing successful verification of any winner, a substitute winner may be selected at the discretion of the Promoter.
- 6.2. The winner and his guest must be over the age of 18 years old. Verification of age may be required prior to the awarding of the Prize.
- 6.3. The Promoter reserves the right to carry out audits in respect of the winner to verify his eligibility and/or the validity of the winner's entry. The Promoter may disqualify the winner if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of entries or otherwise falsifying data. All entries, participants or travel partners determined by the Promoter or their agents to be invalid or ineligible will forfeit all rights to any Prize and will not be compensated in any way.

7. Prize Forfeiture

- 7.1. The winner must communicate his full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize.
- 7.2. If the winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary

compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of the winner to attend, receive or utilise (as applicable) the Prize.

- 7.3. Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

8. General

- 8.1. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.2. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of the Prize in its entirety with no compensation to any party by the Promoter.
- 8.3. The Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or the Prize, where such disclosure is permitted by law and/or where consent to the Promoter sharing personal information is obtained from the winners. The Promoter will comply with the relevant data protection legislation, including the Protection of Personal Information Act 14 of 2013.
- 8.4. The Promoter may make media announcements or publish the name and/or photographs of the winner without remuneration being made payable to the winner, provided that such person may expressly elect to decline this by written communication to the Promoter.
- 8.5. Should the Prize not be available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be compensated in any way in this instance by the Promoter.
- 8.6. The Promoter will not be responsible for any costs, expenses (including travel costs) or other liabilities incurred by the winner which are not expressly contemplated as part of the Prize.
- 8.7. These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.8. The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation the Promoter will not compensate any individual for any reason whatsoever.
- 8.9. All Participants and the winner indemnify and hold harmless the Promoter, their respective associated companies (directors, officers and employees) and agents, against any and all claims for**

any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Competition or their receipt, participation, ownership and/or use of the Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.

8.10. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. Entries will only be accepted if they comply with all entry instructions. Any form of network or systems manipulation including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

8.11. By participating in the Competition each Participant gives the Promoter consent to market its products and campaigns to Participant, using the details provided by the Participant, which Participants may decline by opting out via the opt out mechanism provided on the communications.

8.12. These Competition Rules are also available on

https://www.facebook.com/FlyingFishSA/notes/?ref=page_internal.